**కన్నుల పండుగగా జరిగిన బాటా స్వర్ణోత్సవ వేడుకలు - BATA 50 yrs Golden Jubilee celebrations super/duper success !!!**

Bay Area Telugu Association (BATA) celebrated 50 years Golden Jubilee celebrations (స్వర్ణోత్సవ వేడుకలు) in a grand style. There was a grand banquet dinner to acknowledge all the past & current committee members, donors and sponsors. Popular Tollywood producer Ashwini Dutt attended as chief guest. Well known community leaders were recognized during this program Dr Lakireddy Hanimi Reddy was conferred “Datrutva Sindhu” , Jayaram Komati “Pravasa Bandhu”. Kiran Prabha (Popular writer & Radio host) was the Teleguized for his services to Telugu language.

 The 50 year celebrations were held at Santa Clara convention center. The day started with “Subharambam” procession with auspicious mantra chanting by priests and joined by BATA team members, supporters, well-wishers & performers.

The program was inaugurated by “Lighting the lamp” (Jyothi Prajwalana). SFO Indian consulate CG Dr. T.V Nagendra Prasad attended as chief guest. Other dignitaries include

Mayor Rich Tran, Milpitas, Councilmember Raj Salwan, Fremont

Assemblymember Ash Kalra

Santa Clara County Board Vice President Susan Ellenberg, Mayor Lisa Gillmor Sunnyvale

Supervisor Otto Lee, Santa Clara County,

Representative from Assemblymember Alex Lee office, Supervisor Cindy Chavez, Santa Clara County , Santa Clara County District Attorney Jeff Rosen

Received Congratulatory Messages from: Congressman Ro Khanna & Congressman Eric Swalwell

On behalf of TANA Sateesh Vemuri (Secretary) conveyed congratulatory messages from leadership.

**Program highlights:**

Kuchipudi Nritya Vaibhavam - Show case of Bay Area Kuchipudi Dance Schools
Classical dance performances by various Kuchipudi dance schools
1. Shiva Noopuram School of Kuchipudi Dance - Guru Sri. Sindhu Surendra
2. Sanskaar School of Dance - Guru Sri. Samidha Satyam
3.Natya Vedam Kuchipudi Dance Academy - Guru Sri. Srividya Daita
4. Naatyalaya Kuchipudi School of Dance - Guru Sri.Jyothi Lakkaraju
5. Madhuri Kishore Kuchipudi School -Guru Sri.Madhuri Kishore
6. Nrityananda School of Kuchipudi Dance - Guru Sri.Himabindu challa
7. Kuchipudi Art Center -Guru Sri.Suneeta Pendenkanti

Janapada Kolahalam - Vibrant Folk Dances from Andhra Pradesh & Telangana

Lambadi, Dappu, Dhimsa, Garaglu, bathukamma, kolatam, bonalu

Maya Maschindra - Electrifying unique dance show

Kalyanam Kamaneeyam - Spectacular display of traditional Telugu Pelli
Dance drama with more than 100 kids

Jabardasth - Hilarious Comedy show by popular Jabardasth Artists Auto Ram Prasad, Bullet Bashkar & Team

Taar Maar Takkar Maar - Dance Tribute to S.S.Thaman

Sri Krishna Rayabaaram - Pouranika Naatakam - Visually stunning mythological play

“Veena the Everest” Concert by Sri.Phani Narayana - Celebration of magical sound of the Veena

Jantar Mantar - Comedy skit with Mesmerizing Musical and Dance extravaganza

Jabardasth - Hilarious Comedy show by popular Jabardasth Artists Auto Ram Prasad, Bullet Bhaskar & Team

Popular actress Anasuya attended as Special Guest.

Ala Americapuram lo - Grand Finale by National Award winner S.S.Thaman with Live Orchestra including popular drummer Shivamani.

There was a huge support for this event from the businesses. The program’s associate sponsor was “Moksha Jewelers”, “Powered by ”Realtor Nagaraj Anniah” & Co-Powered by “Pharm Technology”

 Platinum Sponsor – RaviTax services.

Gold Sponsors: YouSmile Dental, Satya Dasari (Realtor), Swagat Restaurant, Channel realEstates,

Rite Bite Dental, ICICI bank, Vijetha Super market.

Silver Sponsors: Include Srini Goli Real Estates, Virijallu Radio, Service Oriented Servies, Banyan Way, Anjani’s, Vibha Boutique, Shree Fine Jewels, Apex consulting.

Harinath Chikoti (President) thanked all the BATA volunteers for their hard work and for making the event a grand success. He introduced BATA executive committee consisting of:

Kondal Komaragiri (Vice President), Arun Reddy, Varun Mukka & Shiva Kada.

“Steering Committee” includes, Ravi Thiruveedula, Kamesh Malla, Sirisha Battula, Yashwant Kudaravali & Sumanth Pusuluri.

“Cultural Directors” include Sridevi Pasupuleti, Srilu Veligeti, and Taraka Deepti.

“Nominated Committee” Hari Sannidhi, Suresh Sivapuram, Sarath Polavarapu.

“Youth Committee” – Uday, Sanketh, Sandeep, Aditya, Gowthami, Harish & Kranti

BATA “Advisory Board” Jayaram Komati, Vijaya Aasuri, Veeru Vuppala, Prasad Mangina, Karun Veligeti, Ramesh Konda & Kalyan Kattamuri congratulated the team in making the event a grand success.

There were **parallel sessions** during the day.

IT Forum was lead by JP Vejendla & Karun Veligeti. Panel discussed on “Emerging markets & trends”

Women’s forum was lead by Sita Bharathala. Popular actress Anasuya attended as Special Guest. Panel discussion on “Rise of women .. as they fit “

Paatasala kids participated in “Telugu Padyalu - తెలుగు పద్యాలు” & “Monologue / Fancy Dress ఏకపాత్రాభినయం” competitions. coordinated by Sridevi Yerneni, Padma Sonti & Sunitha Rayapaneni.

 "సాహితీ బాట" కార్యక్రమం:

ప్రముఖ సాహితీవేత్తలు డా.కె.గీతామాధవి కన్వీనర్ గా, శ్రీ కిరణ్ ప్రభ ఆనరరీ ఎడ్వైజర్ గా జరిగిన ఈ కార్యక్రమాన్ని ముఖ్య అతిథి, ప్రముఖ వైద్యులు లక్కిరెడ్డి హనిమిరెడ్డిగారు ప్రారంభించారు.

ఈ సందర్భంగా ప్రముఖ రచయిత శ్రీ వేమూరి వెంకటేశ్వరరావు గారు సాహితీ జీవన సాఫల్య పురస్కారాన్ని అందుకున్నారు.

 **డా.మేడసాని మోహన్** గారి అష్టావధానంలో శ్రీ పాలడుగు శ్రీచరణ్ సంచాలకత్వం వహించగా.. karyakramam nirvahincharu.

చివరగా శ్రీ మృత్యుంజయుడు తాటిపాముల అధ్యక్షతలో జరిగిన కథాచర్చలో మంచి కథ రాయడం ఎలా?అనే అంశాలపై విస్తృతమైన చర్చ జరిపారు.

**Synopsis:**

BATA SWARNOTSAVA VEDUKALU (  బాటా స్వర్ణోత్సవ వేడుకలు ) , the Golden Jubilee celebrations, exceeded all expectations and were a cultural marvel. The event was a true exhibition of the accomplishments of an established Bay Area Telugu community.
Through the community support, the BATA team was able to put on this incredible event. BayArea Telugu Community supported financially, guidance and execution, gave strength and confidence that the 50-year-old organization will keep this organization going for years to come!